

Fundraising Guidelines for the Shooting Star Organization

Fundraising will be an activity that teams (coaches, players, and parents) may engage in as a practical means of offsetting the costs associated with the registration of teams in individual games and/or tournaments and the costs that may be incurred in travelling to the venue sites. Fundraising should only be embarked upon to cover anticipated costs for the current playing season. Fundraising for supplemental items, such as clothing (sweat pants/suits, jackets, head wear, sneakers) and gear such as carry bags will not be undertaken.

Fundraising may only occur after the parents of the team members have been consulted and there is a general agreement that this is the desire of the players, coaches, and parents. Some teams will have an advantage over others as they may have a very active group of supportive parents while other parents may be less engaged. If parents choose to pay for their children upfront for the costs that will be incurred this can be done as an alternative to fundraising. Some parents may be in a better position financially to pursue this method. However, if the majority of parents are choosing to pay 'out-of-pocket' then a meeting should be held to discuss the reason why the fundraising option was looked at initially. Players whose parents cannot pay out of pocket should not be singled out or have undue attention paid to the financial position of the family.

All monies raised through fundraising activities will be deposited into an association account. Any funds collected must be given to the treasurer at the month's end. It will be the responsibility of a coach or a designated parent from each team to coordinate with the association treasurer to ensure that there is an accurate accounting of all of the funds raised.

10% of all teams' fundraising proceeds will go to the association. (Any accumulated funds will be kept in a "need based" fund for players and the funds' use will be determined by the board.) The remaining 90% of funds raised will be used by the teams that raised the money. Money not spent by the end of the season will be added to the "need based" fund.

Any money raised through the hosting of a Provincial tournament will go to the association. This is one of the main venues that the association has in raising money for the overall development of players within the program and to help offset registration fees.

Sponsorship should take place only at the association level for the benefit of all participants. Individual coaches should not engage in direct negotiations for their respective teams. The association will be solely responsible for the disbursement of all funds solicited through a sponsorship agreement.

Suggestions:

The team/association should look to develop a fundraising initiative to begin each winter session and/or look at a kick-off tournament so that it is able to diversify the stream of revenue that it has at its disposal.

Appropriate Fundraising initiatives are those activities that the players can legally be engaged in. This means that activities associated with the promotion of alcohol or tobacco should be avoided. If parents desire to plan an 'adults-only' fundraising activity (such as an auction in a bar) they may do so only with the approval of the Board.

Appropriate Fundraising Activities:

- 50/50 Tickets
- Canteen
- Selling Water/Sports Drinks
- Discount Cards
- Selling Candy/Chocolates/Cookie Dough
- Ruffling Gift Baskets/Basketball Jerseys
- Others as Determined by the Board

When fundraising occurs, the coach and players should have an association letter explaining the reason for the fundraising event, what it is to be used for, and contact numbers to verify its legitimacy.

Information and application for a lottery license can be found at the Government of Nova Scotia website - <http://www.gov.ns.ca/lae/agd/forms.asp> .